

# **Chiyu Chen MA, MSc**

## ***Curriculum Vitae*** Sep 2010

### **\ Personal Contact/ Details**

Date of birth: 02 August 1981  
Nationality: Taiwan (Republic of China)  
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### **\ Education and Academic Qualification**

#### **Industrial Design Engineering, MA**

Royal College of Art, London, United Kingdom, October 2007- July 2009

#### **Mechanical Engineering, MSc**

Imperial College, London, United Kingdom, October 2007-July 2009 (Joint course of IDE, RCA)

#### **Aeronautical Engineering, BEng**

Feng-Chia University, Taichung City, Taiwan, September 1999- June 2003

### **\ Professional Experience**

#### **Freelancer/ Chiyu Chen Design Studio**

London, United Kingdom, October 2009- Present

*Aim to develop well integrated system including design, innovation, and business model for either clients' projects or solo projects.*

### **Industrial Designer**

ASUSTek Computer Inc. , Taipei, Taiwan, June 2008- September 2008

*Responsible for developing futuristic projects, including research, design, and innovative technology and service prototype, for ASUS to set up annual strategies for design teams.*

### **Freelancer**

Taipei, Taiwan, October 2006- July 2007

*Mainly responsible for reducing the cost for electronics companies through re-designing original product collections to consume redundant components in the stocks.*

### **Robot Design Engineer**

Tera Auto Corp. , Taichung, Taiwan, March 2005- September 2006

*Responsible for coordinating the requirements of clients and run projects from design, engineering analysis, to manufacturing with a team.*

## **\ Other Experiences**

### **Expert Panel**

Flamingo International, London, United Kingdom, March 2009

*Brain Storming with in-house designers and prototyping early concepts*

### **Military Service**

Taiwan, August 2003- February 2005/ Discharged

*Promoted to Corporal*

## **\ Exhibition**

### **Designers Block 2010**

Bargehouse, London, United Kingdom, Sep 2010

### **Tendence 2010**

Messe Frankfurt, Frankfurt, Germany, August 2010

**SHOW 2 RCA 2010**

Royal College of Art, London, United Kingdom, June 2010

**British Invention Show 2009**

Alexandra Palace, London, United Kingdom October 2009

**SHOW RCA 2009**

Royal College of Art, London, United Kingdom, June 2009

**RCA Interim Show 2009, "BOOM"**

Royal College of Art, London, United Kingdom, February 2009

**Seoul Design Olympiad**

Jamsil Stadium, Seoul, Korea, October 2008

**Consumer Electronics Show 2008**

Las Vegas, USA, November 2008

**Shanghai Biennale: International Students Exhibition**

Yangpu knowledge & Innovative Community, Shanghai, China, September 2008

**RCA Interim Show 2008**

Royal College of Art, London, United Kingdom, February 2008

**\ Awards/ Prizes**

**Finalist, International Design Excellence Award (IDEA) 2010**

IDSA, Virginia, USA, March 2010

**Gold Medal, British Inventors Society**

British Inventor Society, London, United Kingdom, October 2009

**Winner, Red Dot Design Award 2009**

Red Dot, Germany, November 2009

**Winner, RCA Society & Thames Award 2009**

RCA Society, London, United Kingdom, July 2009

**Finalist, iF Design Award 2009**

International Forum Design, Hannover, Germany, February 2009

**Golden Award, Shanghai Biennale International Student Exhibition 2008**

Shanghai Biennale, Yangpu knowledge & Innovative Community, Shanghai, china, September 2008

**\ Publications**

**Bicycle and Mountain Bike Magazines**

USA, May 2010

**Red Dot Design Concept Year Book 2009/ 2010**

Germany, December 2009

**Onoffice, Issue 34**

London, United Kingdom, September 2009

**The Urban Transportation Monitor, Vol. 23, No.8**

USA, October 2009

**Diseñart Magazine**

Madrid, Spain, 2009

**Global Views, Special Report 2008**

Taipei, Taiwan, November 2008

**\ Skills**

**Design**

Design Research Method, User Centred Design, Creative Problem Solving, Hand-on Modelling and Prototyping

**Systems**

Windows XP, Windows 7, and Mac OS X

**Software**

Adobe (Illustrator, Photoshop, Premiere, After Effect, Dreamweaver);  
Rhinoceros, Catia, Cinema 4D; Auto Cad, ANSYS

**Programming**

C++, Processing, Arduino

**Languages**

English, Chinese Mandarin at professional level, Japanese (beginner)

**\ References**

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